

more than

950 000 panellists worldwide



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## PANEL RECRUITMENT >>

Quality first and foremost

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**Quality first and foremost**

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## RECRUITEMENT

Netetude has been specialising in market research panel recruitment for over 10 years. Our satisfied clients include major market research companies, communications agencies and other marketing professionals.

With qualified panels of over 100 000 people, we can recruit members throughout United Kingdom.

Once we have agreed your panel recruitment brief, we will carry out pre-recruitment online via our panels. We then refine profiles by telephone in order to arrive at the panel profile you require. You can, if you wish, follow this process yourself and make any comments or amendments on a daily basis.

## RECRUITMENT VIA DATABASES AND ACCESS PANELS

### EFFICIENT

Proven methodology and quality

### FAST

The key to successful recruitment: on time

### HIGH QUALITY

Reliable participants: volunteers and nonprofessionals

### FOLLOW-UP

Daily reports and close analysis of your choice of participants

### COST

Competitive pricing compared with other recruitment methods.



**RECRUITMENT VIA  
DATABASES  
AND ACCESS PANELS**



**QUOTA MASTERING**

**RECRUITMENT PLANNING**