Your guide to… Individual interviews

www.panel-recrutement.netetude.co.uk

Qualitative recruitment
throughout United Kingdom

Individual interviews

Individual interviews are a qualitative method to gather information about people's motivation and behaviour. The interviewee is face-to-face with an interviewer, who can either be passive, semi-directive or drive the interview from start to finish, depending upon the information to be collected.

See also:

- Focus groups
- Product testing

Triple confirmation
for extra security.

All participants are contacted 3 times (by telephone, e-mail and letter) to guarantee their presence.

Contact

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Working with Netetude

For individual interviews, Netetude uses its own access panels to find the participant profiles you need. Candidates are pre-selected from our databases and a final choice is made by telephone. Candidates are not 'professional participants' and are limited to 3 interviews per year – never about the same subject. Of course, you have the final say about the choice of participants.

- Need meeting rooms? Need Netetude.

MEETING ROOM HIRE

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www.room-hire.netetude.co.uk

Questions/comments