Your guide to… Group interviews

www.panel-recruitment.netetude.co.uk

Qualitative recruitment
throughout United Kingdom

Focus Groups:

Focus groups are a qualitative method to gather market information. A number of people are recruited and brought together to share their opinions and experiences of a product or service. Focus groups are conducted by a moderator to create a dynamic during the meeting. The content of focus groups is planned in advance in order to answer your questions and to aid your decision making.

See also:

- Individual interviews
- Product testing

Your recruitment:
high quality candidates.

Netetude can recruit the precise profile you require from our access panels. Our highly-qualified panels mean successful recruitment of your target audience.

Contact

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Working with Netetude

We strongly recommend you draw up a written brief for your market research project. Naturally, our team is on hand to help you successfully recruit the people you need.

- Need meeting rooms? Need Netetude.

MEETING ROOM HIRE

Meeting rooms just a click away:
www.room-hire.netetude.co.uk

Questions/comments